

# Climate Emergency Policy 2024

Vivid Roots Collective

February 2024



## Company Statement

Vivid Roots Collective recognises the climate emergency to be a priority in how we undertake our operations. The company is committed to understanding its impact on the climate and establishing best practice policies to perform its work. We acknowledge that everyone has a part to play in the global movement towards Net Zero, and this policy is designed to identify ways in which we can support this.

This policy's purpose is to:

1. Outline clear and specific commitments for the Vivid Roots team and artists to support the global movement towards Net Zero
2. Highlight key areas of our work where we are needing to improve, or where we have the best possibility of positive impact
3. Set a benchmark for our organisation to refer to as the company and/or the climate conversation changes

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## Governance

- The CEO and board of trustees will remain current on national and local government legislation and guidelines, and industry specific advice, to ensure that the company is conforming.
- The company will work recruit expertise in this area to the board, contract professional support, and provide training for the board and team, to support understanding and practice.
- The CEO and board of trustees commit to reviewing this policy annually.

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## Operations

- We will ensure that climate is considered in all project planning, and is included in conversation with all artists in the delivery of the work.
- We will refer to industry best practice, such as the Theatre Green Book, when delivering performance work.
- This year, we will put in place a framework that allows us to measure our environmental impact (carbon footprint) and will bring in expert advice to create a strategy that will help us move towards Net Zero in the future.
- We pledge to buy second-hand and to borrow as much off our equipment and materials as possible, and to consider the environmental impact of suppliers and goods purchased when this can't be achieved.
- Our team work flexibly from home, we will ensure that all team members have access to resources that can help them be more environmentally conscious in their work.
- All of our banking, accounts, and contracts are stored and delivered online.

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## Travel

- In all communications with artists and the team, we recommend the use of public transport , foot/ bicycle travel, or car shares where this is available, considering the geographic location of our work.
- This year, we will gather data on the use of transport for our meetings, projects, and events, and will bring in expert advice to create a strategy that will help us move towards Net Zero in the future.

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## Publicity and Communications

- We will prioritise digital and online communications over paper flyers and collateral.
- All our newsletters are through a digital mailing list.
- Where we identify a need for paper marketing and communications, we will consider the environmental practices of the companies that we are using.