



HYSTERIA

HOW TO: VIDEO APPLICATION SCRIPT

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Artist Liaison for #HYSTERIA2022

Hello! It's Sophie from Vivid Roots, I hope you are doing well and are as excited as we are about this project: #HYSTERIA2022.

As you may have already seen, for this research and development week we are looking for emerging Women-Identifying or Non-binary artists; 3 performers and a playwright.

The purpose of this video is to help you with your video/audio application should you choose to do one. Before applying, we recommend you read through our information pack to make sure these are the right opportunities for you. You can find the pack here:



Should you need any more information or have any questions, please do not hesitate to send us an email to: contact.vividroots@gmail.com.

What To Include

For this video/audio application we are giving you **full creative freedom**, however; we do have some requirements:

- Your video/audio application must be **no longer than 3 minutes**
- Please tell us your name and we encourage you to share your preferred pronouns
- Please tell us your preferred contact method
- Please state which position you are applying for; playwright or performer.

We also ask that you answer the **set application questions**:

PERFORMERS

Why/How do you identify as an emerging artist?

Describe your **practice as a performer** and your approach to working collaboratively with other practitioners

How will this opportunity support your professional development/practice?

What barriers do you experience as an emerging artist?

Why are you interested in this opportunity to work with Vivid Roots Collective?

We also request your Creative CV.

PLAYWRIGHTS

Why/How do you identify as an emerging artist?

Describe your **approach to playwriting**: Why are you interested in working with live stimuli? What are the styles that interest you?

How will this opportunity support your professional development/practice?

What barriers do you experience as an emerging artist?

Why are you interested in this opportunity with Vivid Roots Collective?

And lastly we request a writing sample, no more than 3 pages in length.

Top Tips for Recording

Structure

When structuring your video we recommend that you think of it like a story or script, ensuring you have a **beginning, middle and end**. For example; the beginning section may include your name, preferred pronouns, contact details and the position you are applying for; the middle section could be where you answer our application questions and your ending might include your previous credits or experience if you have any, although **experience is not essential**!

It may be useful to write a script for yourself; this will ensure your video is concise, structured and says exactly what you want it to.

Equipment

In regards to equipment, we do not expect you to have any expensive equipment to hand. If you do, great, but it is absolutely not necessary. To put you at ease, I am currently recording this video on my phone.

We also do not expect you to edit, if you do not have the software to do so; if you do, then you have full creative control as to how you edit your video/audio application.

Audio Quality

We recommend you focus on the quality of your audio, as this is most important to us – we want to hear what you have to say. We are not particularly concerned with how your video looks but what is typically recommended is filming in a well-lit area with a plain or aesthetic background, and to have a think about how you are positioned in your frame.

Our last recommendation for you is that you smile and show us your enthusiasm for this project. We, at Vivid Roots, are beyond thrilled to bring these opportunities to you so we want to see and hear that you are as excited as we are!

We look forward to your applications for #HYSTERIA2022!

Have a great day.